



# Adhesive Films

## Avery Dennison® MPI 2923 and 2903 Easy Apply™ series

Calendered vinyl films which offer exceptional value for applications requiring a mid-term durable product combined with an opaque permanent adhesive. Avery's films with Easy Apply (EZ) offer a patented performance feature designed to make installation easier and more effective no matter what the skill level of the applicator. No need to worry about wrinkling or entrapped air bubbles. With Easy Apply the graphic can be repositioned within the first few minutes of application and small bubbles pressed out with relative ease.

EZ apply = trouble-free handling and installation



Commercial

Digital Media

Wide & Grand

Industrial

## Applications

All EZ apply products are designed to make the installation of large panel graphics much simpler and quicker than ever before.

**EZ apply products are well suited for application to foam board or fluted polypropylene (Hi-Core or Coroplast) for use in point-of- purchase, product identification labels, medium term OEM decals as well as outdoor general signage.**

## Features

- Gray adhesive provides opacity to cover whatever is underneath
- MPI 2903 with Easy Apply gloss finish
- MPI 2923 with Easy Apply matte finish
- Good durability
- Good outdoor performance for short to mid-term applications
- Great image clarity & colour pop

## Specifications

Gloss Bundle	Matte Bundle	Gloss/Matte Bundle	Gloss/Matte Bundle
\$495.00	\$495.00	\$495.00	\$495.00
One roll each (54"X150") Avery MPI2903 EZ Gloss Permanent + Avery DOL2060 Gloss Over-laminate	One roll each (54"X150") Avery MPI2923 EZ Matte Permanent + Avery DOL2080 Matte Over-laminate	One roll each (54"X150") Avery MPI2903 EZ Gloss Permanent + Avery DOL2080 Matte Over-laminate	One roll each (54"X150") Avery MPI2923 EZ Matte Permanent + Avery DOL2060 Gloss Over-laminate

\* Prices subject to change without notice

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800-265-5480

Ottawa  
888-671-5007

Montreal  
888-671-5007

Quebec City  
866-871-3300

Halifax  
902-468-5520

Mount Pearl  
800-563-9229

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